



Intellectual Property Rights Cell (IPR) Garhbeta College

(Affiliated to Vidyasagar University)

Accredited by NAAC

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The Intellectual Property Rights (IPR) Cell organized a Two-day programme on Entrepreneurship in two different dates. On the first date i.e. 25th August 2023, the IPR cell organized a National seminar on “**Entrepreneurship Development in Aquaculture**”. This is the first blended mode seminar of our college. The lecture was delivered by **Dr. B. K. Mahapatra**, former Principal Scientist, ICAR-Central Institute of Fisheries Education, Ministry of Agriculture, India. He told, the aquaculture industry has emerged as a dynamic sector in the global food economy, offering vast opportunities for entrepreneurship ventures. Entrepreneurs in aquaculture are leveraging cutting-edge technologies to increase yield and reduce environmental impact. He highlighted about initiatives as if the Pradhan Mantri Sampada Yojana (PMMSY) aim to address critical gaps in fish production and promote innovation and entrepreneurship. An aqua fishery enterprise is a business that specializes in the cultivation and harvest of aquatic organisms, such as fish, shellfish, and plants, in controlled environments. He mentioned aqua fishery enterprise can range from small, family-run operations to large scale, commercial ventures, and it will play a crucial role in supporting local economics and providing livelihoods. Additionally, it is the forefront of innovation in the seafood industry, exploring new methods for improving fish health, breeding and feed efficiency. He also focused on the future of aquaculture entrepreneurship is promising, with a focus on sustainability, technology, and market expansion. By fostering an environment conducive to innovation, the sector can contribute significantly to the global economy. Dr. Hariprasad Sarkar, the Principal of Garhbeta College has chaired the